THE CHINESE UNIVERSITY OF HONG KONG
Department of Electronic Engineering
Seminar

Publishing for impact: Tips from RSC Editors

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Professor

Editor-in-Chief
Journal of Materials Chemistry C and Materials Advances

Date: 21 Sept, 2026 (Monday)
Time: 2:30 pm – 3:15 pm
Venue: Room 222, 2/F, Ho Sin Hang Engineering Building, CUHK

Abstract

Publishing is central to how we communicate science. It provides a permanent record of our discoveries, advances and achievements, while enabling others to build on our work and accelerate progress across the research community.
Yet, despite its importance, many aspects of scientific publishing remain misunderstood, overlooked or unnecessarily daunting. Why do editors make the decisions they do? What makes a manuscript stand out? How should you choose the right journal, respond to reviewers, or make sure your work reaches the audience it deserves?
In this interactive session, I will explore the publishing process from the perspectives of both an editor and an author. Drawing on experience from both sides of the process, I will provide practical insights into how scientific publishing works, what editors and reviewers are looking for, and how researchers can make their publishing journey more effective, successful and rewarding.

Topics will include:
• Choosing the right journal for your work.
• Preparing a clear, compelling and publication-ready manuscript.
• Understanding journal scope, editorial assessment and Impact Factor.
• Peer review and the lifecycle of a manuscript.
• How to make your work stand out from submission to publication.
• Good publishing practice and research integrity.
• The opportunities and challenges associated with Artificial Intelligence in publishing.
• Resources available to support authors.
• Promoting your research and increasing its visibility and impact.
The session is aimed at researchers at all career stages, but is likely to be of particular interest to early career researchers who are developing their understanding of the publishing process. It will also provide opportunities for discussion and questions, including the chance to explore some of the decisions, challenges and misconceptions that researchers encounter throughout the publication process.

Biography

Martyn is Professor of Thin Films, Interfaces and Electronic Devices at Imperial College London. His research spans materials chemistry, physics and engineering, with a focus on metal-halide perovskites, metal oxide semiconductors, sustainable materials processing and emerging optoelectronic devices. He leads the EPSRC-SFI Centre for Doctoral Training in Advanced Characterisation of Materials and serves as the elected Consul for Imperial's Faculty of Engineering and Business School. He is Editor-in-Chief of the Royal Society of Chemistry journals Journal of Materials Chemistry C and Materials Advances (joint). His recent work has focussed ambient, water-based approaches to the synthesis of composition- and size-controlled perovskite nanocrystals, alongside new strategies for recovery, recycling and reuse of metal-halide perovskites. Across his career Martyn has published > 150 peer reviewed papers (h = 47), supervised >30 PhD students to successful completion and has made a sustained contribution to undergraduate education and student support.

***** ALL ARE WELCOME *****

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